

Greater Antelope Valley Association of REALTORS®, Inc.
2020 Director Information Form

Name: Barb Simmons

Office Affiliation: Essence Real Estate Consultants

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PLEASE COMPLETE THE FOLLOWING QUESTIONNAIRE WHICH WILL BE SCANNED AND MADE AVAILABLE TO THE MEMBERSHIP ON THE GAVAR WEBSITE.

There are three (3) Director positions open - all for a three (3) year term

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Type of real estate license held: Broker XX Salesperson \_\_\_\_\_ Year first licensed 2002  
Full Time XX Part Time \_\_\_\_\_

Are you an office Owner? XX Manager? \_\_\_\_\_ Agent? \_\_\_\_\_

What is your area of business expertise? Residential, Commercial

Do you have any of the following professional designations?

GRI \_\_\_\_\_ CRS \_\_\_\_\_ CRB \_\_\_\_\_ CCIM \_\_\_\_\_ SRES \_\_\_\_\_ OTHER XX

Do you have any additional professional certifications? Please list.

ePRO, Certified HAFA Specialist, Certified Military Relocation Specialist

What has been your involvement with GAVAR within the last 3 years? Please list all committees and task forces.

What is your educational background? High School Diploma, some college

Have you had other career(s)? If so, what area(s)? I owned and operated a medical transcription company for 20+ years prior to real estate. The company was called DOCTOR: Dictate!

What is your motivation for seeking a position on the Board of Directors?

I've served on multiple committees during my 17 year real estate career. I've been actively involved in homeless Veteran issues for several years, specifically homeless female Veterans most recently. Serving on the Board is the next logical step.

What is the greatest asset that you bring to the Board of Directors?

I'm a listener; when you listen you discover the "need". Once you know what the need is, you are better able to determine the next course of action or solution. I also strongly believe in the professionalism of our profession and the need to continue to strive for that.

What do you see as the greatest challenge to the real estate industry today? Within the next 3 years?

It's difficult to compete with the large RE firms, as a small brokerage. Keeping up with technology, insuring that with the advent of online "shoppers" we maximize how we can best give our clients the personal attention they deserve. Staying engaged with buyers and sellers.

What do you see as the greatest challenge to GAVAR today? Within the next 3 years?

Because I had the privilege last year of teaching the MLS orientation, and got a taste of teaching the Realtor orientation recently, I think with so many new agents onboarding, making sure that they are properly taught and supervised by their brokers is an ongoing challenge.

What is your community involvement?

Everyone who knows me already knows my passion is the military. I started HERO BOXES and was heavily involved with the AVVCAC. Recently I became involved with Life Source Oasis, a non-profit to help with solutions for homeless female Veterans.

**Please return to GAVAR, Attention: Pamela Vose either in person or via email to [PamelaVose@gmail.com](mailto:PamelaVose@gmail.com) by June 19<sup>th</sup>.**