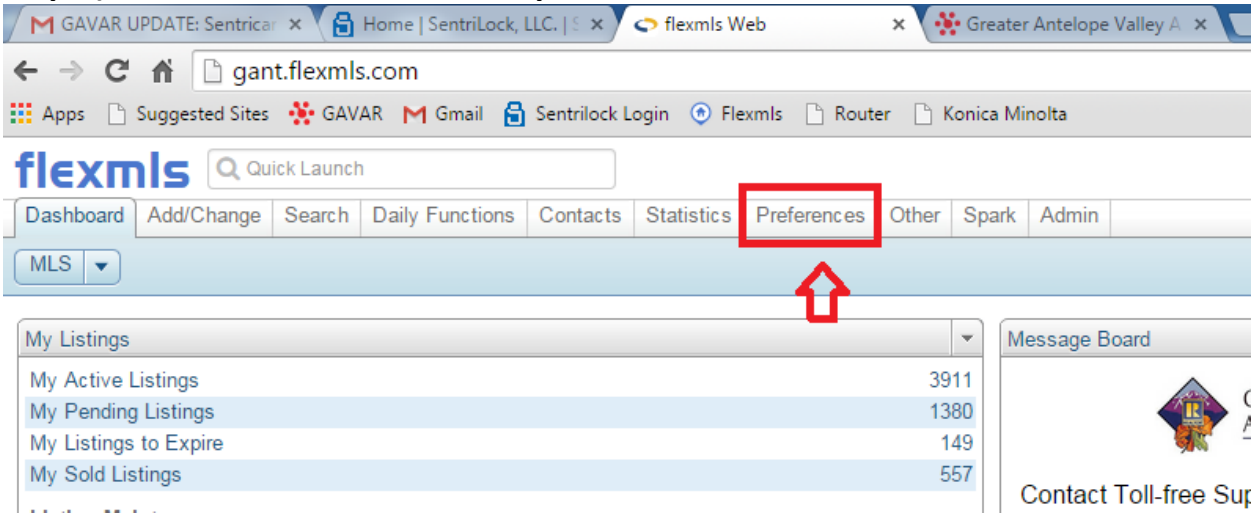
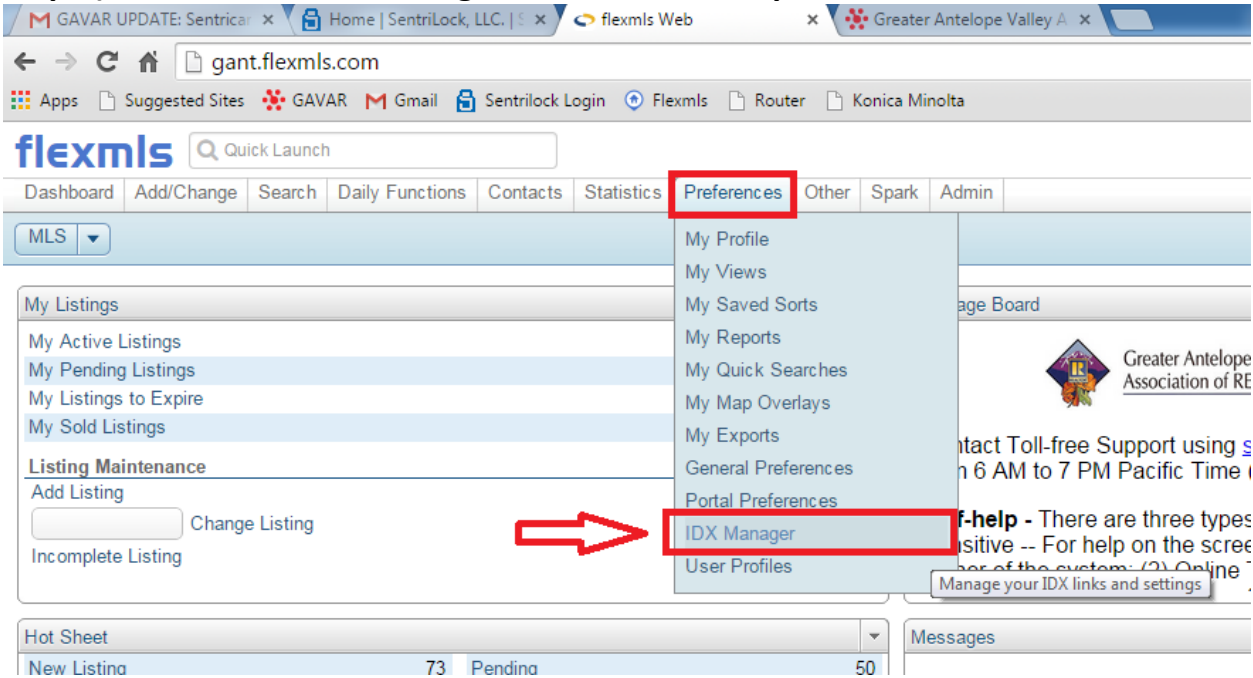


# How to Get to IDX Link

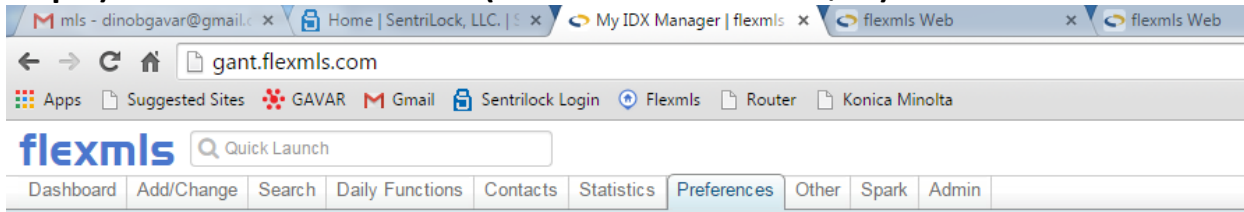
**Step 1) In flexmls.com click on the preferences tab:**



**Step 2) Click on the IDX Manager tab from the drop down menu**



# Step 3) Get the Free Version!!! (DO NOT PAY THE 240\$!!!)



## Add Flexmls IDX to your website today!

Flexmls IDX gives visitors to your website the most up to date property listings available and helps to convert website visitors to leads.

### 1. IDX 2.0 Full – Customizable IDX that works seamlessly with your Flexmls Web MLS system.



You can also call 800-437-4232 ext. 108 or e-mail us at [idx@flexmls.com](mailto:idx@flexmls.com).

#### See a video on Flexmls IDX

[Click here](#) to view the video.

#### How much will it cost?

Your fee to activate IDX will be \$240/year.

DO NOT PAY FOR THIS!!!! Scroll Down Further to the bottom to get the free version.

#### Why Flexmls IDX?

##### Top 10 Reasons to Buy Flexmls IDX

- 1. Listings, listings, listings!** That's what home buyers and sellers want to see, and Flexmls IDX puts them on your web site live from the MLS system.
- 2. Photos, photos, photos!** Consumers want to see lots of photos and Flexmls IDX delivers them all fast and in full size .
- 3. Turn visitors into customers** Flexmls IDX gives visitors to your web site many opportunities to sign up for an account with you.
- 4. Favorites, Notes, Saved Searches and Auto Updates** Customers who create an account with you can mark their favorite listings, write notes to themselves and you, create their own searches, and have the system automatically update them by email on new listings for each search.
- 5. Customer Management** Manage all your customer accounts directly from within Flexmls Contact Management. Make listing recommendations, save searches for them, send them

## Step 4) Click on this link:

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- 4. Favorites, Notes, Saved Searches and Auto Updates** Customers who create an account with you can mark their favorite listings, write notes to themselves and you, create their own searches, and have the system automatically update them by email on new listings for each search.
- 5. Customer Management** Manage all your customer accounts directly from within Flexmls Contact Management. Make listing recommendations, save searches for them, send them messages, and more.
- 6. Lead Management** For brokers and team managers, distribute leads from your web site to agents for immediate follow-up. (This feature is not available through this store. Please contact FBS at 800-437-4232 or idx@flexmls.com for more information. Additional charges may apply).
- 7. Driving Directions** Customers can get driving directions for any listings they select.
- 8. Maps and Aerial Imagery** The maps and aerial imagery you're familiar with in Flexmls Web are now available to your customers.
- 9. Personalize Your Web Site** Flexmls IDX allows you to create custom search links to match your target market. Just want to provide lake homes or condos? No problem.
- 10. Live Listing Data and Photos** The listings and photos from Flexmls IDX come directly from the MLS system and so are always up to date with price, status and other changes.

### 2. IDX 2.0 Lite – Free - See details below \*\*

The IDX 2.0 Lite version is similar to the look and feel of the full version and gives visitors to your website complete searching of IDX listings, but the following capabilities are only available in the Full version:

- Map Tab
- Photo Tab
- Lead capture tools or options
- Log In, Contact, Request Showing, or Share functionality
- Ability to save listings
- Ability to mark listings as Favorites, Likes, and No Interests
- Custom search links
- Custom search results

[Click here to get IDX 2.0 lite](#)



[Click on this link to get the free version.](#)

[Click here](#) or call 800-437-4232 ext. 108 to get started today!

**After clicking the link, it will give you your link.**