



# IN THE VIRTUAL REAL ESTATE WORLD, POWER-UP SUCCESS BY GAINING THE INTERNET...KNOWLEDGE

When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced **e-PRO® Certification Program** can help you overcome your technology uncertainties by providing the tools you need to thrive in today's ever-changing online real estate market.

## LEARN:

- Best practices for e-mail communication and online marketing—
- Legal and ethical standards for conducting real estate on the Internet—
- How to create and maintain your Internet Marketing and Practices Plan —

**ALL-NEW:** Take an in-depth look at Web 2.0 concepts and how they apply to your online real estate presence. Topics include: social networking, blogging, RSS, widgets, and much more.

## PLUS:

- Participate in an Online Community and Nationwide Referral Network —
- Earn CE credit (available in several states) —



**Floyd Arnold**  
e-PRO®, GRI, SRES,  
EcoBroker

Floyd is a proven professional with more than 25 years of experience as an entrepreneur and educator. Floyd, a REALTOR®, is a certified trainer for WINForms® and RELAY®. He will give you a number of technology tips you can put to use in your business right away to help differentiate you from your competition.

The All New **e-PRO®** | get certified  
get competitive

Date: Thursday, August 19, 2010  
Time: 10:00 AM to 11:30 AM  
Location: Greater Antelope Valley Association of REALTORS®  
Address: 1112 West Avenue M-4, Palmdale, CA 93551

Join Floyd for this fun and informative Technology Tips workshop, and learn about NAR's fastest growing online Technology Certification course, e-PRO.

To register, simply visit <http://ePROworkshop.InternetCrusade.com> or call toll free 1-866-ePRONAR (1-866-377-6627).

e-PRO® also is recognized for elective credit in the designation requirements for: